

Healthy Coffee to Have Coffee Tasting Booth in Las Vegas With Live Audience of 8,000 During the "Wowowee Show," the No. 1 Rated Filipino TV Show in the World

NEWPORT BEACH, CA, Nov 13, 2009 (MARKETWIRE via COMTEX) -- Healthy Coffee International, Inc. (PINKSHEETS: HCEI) has announced that it will have a coffee tasting booth at the Orleans Arena in Las Vegas on November 15th with a live audience of 8,000 during the "Wowowee Show," the No. 1 rated Filipino TV show in the world.

Bing Alabanza, VP of Healthy Coffee USA, commented: "This event is huge because they expect about 8,000 live audience during the show. We believe that we will generate a lot of leads which will translate to them signing up as distributors and sell a large amount of Healthy Coffee at the event which will boost revenues significantly. More importantly the Filipino community has been a great resource for building the sales organization which will enable us to achieve the company's short term goal of \$1 million a month in sales."

Founders Helen & Fidel Fortich added: "We have organized several teams in cooperation with Founders Maria & Kirby Corrington, to be able to do the coffee tasting, sell and answer questions about Healthy Coffee."

Rick Aguiluz, CEO of Healthy Coffee International, said: "The VAsian team headed by its founder Carl Magno and CEO Jing Espiritu, has done a great job of organizing this big event, and this coffee tasting will establish awareness in the Filipino community in the USA for Healthy Coffee which is a big part of our plans for our sales growth."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 9 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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