

## Top Sales Leader With 20 Years of Network Marketing Experience Joins Healthy Coffee Japan

NEWPORT BEACH, CA, Nov 09, 2009 (MARKETWIRE via COMTEX) -- Healthy Coffee International, Inc. (PINKSHEETS: HCEI) is pleased to announce the addition of Mr. Michael Sharp to its team of sales leaders. A native of Florida, Mr. Sharp has over 20 years of combined experience in the network marketing business, representing three Multi Million Dollar MLM companies before moving to Japan. He has also worked as a motivational speaker for two large MLM companies, and was a former trainer with Disney World. His other list of activities include writing and publishing short stories for magazines and teaching the art of "secret selling" at seminars in the USA.

Mike Barlow, COO of Healthy Coffee Japan, commented: "Living in Japan for the past 3 years, Mr. Sharp's wealth of experience and expertise will go a long way in helping Healthy Coffee Japan recruit not only Japanese distributors, but expat distributors as well."

Rick Aguiluz, CEO of Healthy Coffee International, added: "We are excited to have Mr. Sharp in our leadership team in Japan and help generate momentum to take Healthy Coffee Japan to the next level."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 9 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. ([www.HealthyCoffee.com](http://www.HealthyCoffee.com)) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit [www.HCEI.biz](http://www.HCEI.biz).

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

Contact:

Rick Aguiluz

CEO

Healthy Coffee International, Inc.

(949) 209-8850

Email Contact