

Healthy Coffee Starts Pre-Launch in Australia, New Zealand and Samoa and Now Has a Total of Close to 8,000 Independent Distributors

NEWPORT BEACH, CA, Dec 02, 2009 (MARKETWIRE via COMTEX) -- Healthy Coffee International, Inc. (PINKSHEETS: HCEI) announced that as of October 31, 2009, its marketing subsidiary Healthy Coffee USA, Inc. started its pre-launch in Australia, New Zealand, Samoa and now has a total of close to 8,000 independent distributors, which generated total revenues of almost \$1 million.

Rick Aguiluz, architect of the Healthy Coffee concept and CEO of Healthy Coffee International commented: "After we opened our Yorba Linda, California sales office/warehouse, and we pre-launched sales activity in the USA market, we have created a lot of buzz in the direct sales industry, and we are now attracting sales leaders from all over the country. Because of this, we are confident that we should be able to achieve our target of \$1 million per month sales ahead of schedule."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc., category creator of Healthy Coffee, is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 9 countries and distributors in 29 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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