

Press Release...

Healthy Coffee Celebrates National Coffee Day; Launches Healthy Coffee Month Promotion as Thank You to its Shareholders

Newport Beach, CA – September 29, 2009

Healthy Coffee International, Inc. (Pink Sheets: HCEI) celebrates National Coffee Day today by launching the Healthy Coffee Month promotion as a “thank you” to all its shareholders.

Rick Aguiluz, CEO of Healthy Coffee International, commented: “If you are a shareholder of Healthy Coffee, you can purchase Healthy Coffee products at distributor/wholesale price, which is 30% less than the suggested retail prices. This is our way of saying Thank You for your trust and confidence in us, and we would like you to taste our products first hand, and find out why our distributors and their customers love Healthy Coffee. This promotion will be until October 31, 2009 only.”

Mr. Aguiluz added: “We have set up a toll free number exclusively for this promotion: 800-373-7051 to order Healthy Coffee products. For our shareholders outside the USA, they can call 949-873-5608.”

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 9 countries and distributors in 23 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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