

Press Release...

Healthy Coffee Australia to Host Big Founders Event in Sydney, Australia on October 16 & 17, 2009; Names Ivy Bates as Asst. VP & Country Manager.

Newport Beach, CA – September 28, 2009

Healthy Coffee International, Inc. (Pink Sheets: HCEI) has named Ms. Ivy Bates as Asst. VP & Country Manager of Healthy Coffee Australia. John Tavae, VP of Healthy Coffee New Zealand/Australia commented: "Ivy is a successful business owner who is passionate about making a positive difference in the world. She has an impressive 11 year Network marketing experience, and Ivy is a great team player, which has resulted in several medals for representing her country in The World Cup Series for Touch Rugby Football."

Healthy Coffee Australia is hosting a Big event in Sydney which will be attended by Founders from New Zealand and Australia. Founder Steve Condos leads a delegation from Adelaide, and Founder Nicole Hill who leads a delegation from Brisbane said: "Everyone is excited that our CEO Rick Aguiluz is visiting us during this event to share his vision and give leadership training".

Rick Aguiluz, CEO of Healthy Coffee International, added, "We are excited with the sales momentum that is being generated in Australia, and we look forward to doing big business there in the near future".

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 8 countries and distributors in 23 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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