

Press release

Healthy Coffee Becomes Senior Sponsoring Member of the Pacific Rim Chamber of Commerce

Newport Beach, CA, October 5, 2009

Healthy Coffee International, Inc. (Pink Sheets: HCEI) is now a Senior Sponsor of the PRCC (Pacific Rim Chamber of Commerce) and Inner Circle Founders to keep their aggressive momentum moving throughout the Pacific Rim and Asian consumer markets. The PRCC will provide a platform for Healthy Coffee for further expansion and access to SME (Small and Medium Sized Enterprises) distributors, and mom and pop store owners.

The PRCC promotes Trade, Tourism, Technology and Cultural Exchange throughout the Pacific Rim Basin established in 1996 in Los Angeles California. Presently the PRCC is comprised of the Pacific Rim Online Business Directory, The Pacific Rim Deal District, and the Pacific Rim Interactive Newsletter in 5 languages. Since its establishment the PRCC has attracted over 18,000 international SME members and participants in over 24 nations. Other Inner Circle companies with Lifetime Memberships include Fujisankei Television Japan, Western Union and HSBC Bank and now, Healthy Coffee USA.

Holmes Stoner Jr, Chairman and Founder of the PRCC commented: "Healthy Coffee USA is a welcome breath of fresh air in our organization offering a glimpse into the new world of entrepreneurship throughout the burgeoning Pacific Rim Trading arena. We are thrilled to have them and will help them through our resources in every way possible."

Rick Aguiluz, CEO of Healthy Coffee International, added: "Our partnership with the PRCC opens tremendous opportunities for Healthy Coffee and provides PRCC members an opportunity to establish a global coffee distribution business with very little capital or overhead."

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 9 countries and distributors in 23 other countries through its marketing subsidiary Healthy Coffee USA, Inc. (www.HealthyCoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that

such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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