

Healthy Coffee Founders Club Promotion Generates Momentum in International Markets

Newport Beach, CA – September 17, 2009

Healthy Coffee International, Inc. (HCEI.PK) has announced that the Founders Club Promotion of its marketing subsidiary Healthy Coffee USA, Inc. has generated a lot of momentum in its international markets: Japan, Australia, New Zealand, United Kingdom, Chile, Colombia, and Germany.

Rick Aguiluz, CEO of Healthy Coffee International, commented, "We are very pleased with the response of the market, and Founders Club events are being held in these countries. We now have offices in 8 countries and we are aggressively opening offices in more countries because of our distributors starting the business in 23 other countries. Our goal of becoming The World's Healthy Coffee Company is off to a good start".

ABOUT HEALTHY COFFEE INTERNATIONAL, INC.

Healthy Coffee International, Inc. is focused on bringing health to the world's largest and most popular drink, coffee. The company's proprietary formulas combine the health benefits of Ginseng, Reishi Mushroom, and other top quality ingredients with the world's finest coffee beans to create a line of deliciously healthy instant gourmet coffee drinks. Healthy Coffee is well positioned in the market place at the intersection of three mega-billion dollar industries: coffee, wellness and energy drinks, and has quickly established offices in 8 countries thru it's marketing subsidiary Healthy Coffee USA, Inc.

(www.healthycoffee.com) which uses a simple and unique Internet-driven international business model that allows the average person to own and operate a local, national, or international coffee distribution or coffee house business with very little capital investment or overhead. Current products include:

ENERGI BLACK HEALTHY COFFEE - a high quality blend of instant gourmet coffee.

ENERGI BLEND HEALTHY COFFEE - a perfect blend of instant gourmet coffee with non-dairy creamer and natural cane sugar.

ENERGI CHAI HEALTHY MILK TEA – premium gourmet tea from Kenya with non-dairy creamer and natural cane sugar.

ENERGI BLAST HEALTH ENERGY DRINK - an instant healthy energy drink, served cold.

For more information, visit www.HCEI.biz.

Safe Harbor Statement: This release contains forward-looking statements with respect to the results of operations and business of Healthy Coffee International, Inc., which involves risks and uncertainties. The Company's actual future results could materially differ from those discussed. The Company intends that such statements about the Company's future expectations, including future revenues and earnings, and all other forward looking statements be subject to the "Safe Harbors" provision of the Private Securities Litigation Reform Act of 1995.

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